



Shoalwater Bay Cricket & Sporting Club Inc.
Club Address: Stan Twight Reserve, Hennessy Way, Rockingham, WA, 6168
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Club ICT & Social Media Policy

This policy applies to all members, committee, officials, players, visitors and volunteers of the Shoalwater Bay Cricket & Sporting Club.

Our club is committed to providing a caring, friendly and safe environment for all members so they can train and play in a relaxed and secure atmosphere. This includes cyber safety and the safe and responsible use of Information and Communication Technology (ICT) including all forms of Social Media.

The Positive use of ICT

- Using the Club and Association name, motto, crest and/or logo only in an appropriate way in line with the organisation's guidelines,
- Using the Club or affiliated Association club's websites to provide information about competitions, committees, policies, rules, social events or other important sport related issues,
- Using SMS and/or email by officials, managers, coaches etc to communicate officially sanctioned social events (via parents),
- Using the official social network pages to promote positive cricket news and events (with permission obtained from featured individuals and parents) for juniors and seniors. Explicit permission must be obtained for all third parties present in published photographs, even those in the background.,
- Ensuring content of posts or electronic communications do not breach The Spirit of Cricket,

The Incorrect use of ICT

- Engaging in cyber bullying, including but not limited to:
 - harassing, teasing, intimidating or threatening another person via electronic means,
 - sending or posting inappropriate digital pictures or images, email / instant / phone / text messages, or website postings
- Creating or endorsing comments or posts using social network sites i.e. Facebook (irrespective of whether the page could be viewed by the wider public or not) to incite or bring the integrity of the game, club or officials into dispute.
- Members will remain responsible for and be vigilant of the content and security of their individual accounts such as email, social networking (i.e. Facebook), micro blogging (i.e. Twitter), video sharing (i.e. YouTube), picture sharing (i.e. Instagram) and mobile phones.

Responsibilities

- All club and association officials, members, parents and players should have an understanding of the effects of social media.
- All members should know the club policy.

Whilst the club will undertake to educate club officials, members, parents, and players about the ITC policy through promotion in club newsletters, website / social media sites and within the club walls, it is the responsibility of each individual to access this information.